

MEMBERSHIP OVERVIEW



CORPORATE	PLATINUM	GOLD	SILVER	BRONZE
Corporate Partner	Platinum Membership	Standard Membership	Basic Membership	Community Membership
Partner for events and/or programs. To be approved	Top-tier membership offering high level of benefits and engagement opportunities	Standard business membership Most popular	Ideal for sole traders	Not for profit organisations
\$2,500	\$395	\$195	\$149	\$49

EVENTS & SKILLS BUILDING

Signature events.	✓ Priority	✓ Priority	✓		
Complimentary tickets to member networking events. Additional tickets can be purchased at a price.	✓	✓	✓		
Invitations to all workshops, training and skill development. Ticket fees may apply.	✓	✓	✓	✓	✓
Access to member portal and private Facebook group.	✓	✓	✓	✓	✓
Access to video library of workshops.	✓	✓	✓		
Opportunity to offer your business discounts & offerings to other members.	✓	✓	✓	✓	✓
Option for signage and promotional material at all PIBN hosted events (where suitable).	✓				

ADVOCACY & COMMUNICATION

25% discount off Bass Coast Shire A-frame and street trading permits. (Minimum \$25 and capped at \$500).	✓	✓	✓	✓	✓
Communication on important matters for the business community (through surveys and direct email).	✓	✓	✓	✓	✓
Advocacy for issues that affect the local business environment.	✓	✓	✓	✓	✓
Relationships with community, council and industry committees keeping members connected to important information.	✓	✓	✓	✓	✓
Member newsletters: Regular updates on industry news, local events, and business opportunities.	✓	✓	✓	✓	✓

PHILLIP ISLAND BUSINESS NETWORK

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EXPOSURE

Premium website directory listing.	✓	✓			
Standard website directory listing.			✓	✓	✓
Use of the Phillip Island Business Network Members logo and annual members sticker.	✓	✓	✓	✓	✓
PIBN Newsletter Feature: Feature article or spotlight in association newsletters or social media platforms.	✓	✓			
Branding and Recognition: Prominent branding placement in association materials, recognition as a platinum sponsor at events, and other customised visibility options.	✓	✓			
Social Media Package: Dedicated posts across the PIBN social platforms	✓	✓	✓		

SPONSORSHIP

Hosting and sponsorship opportunities: Option to sponsor association events or programs, increasing brand visibility and community engagement.	✓				
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EXCLUSIVE PIBN BENEFITS

Phillip Island Advertiser exclusive discount. Save 10% on all ads as a PIBN member.	✓	✓	✓		
Branding Photo Session with Claire Davie. 20% off PIBN members. Valid for 6 months. Limited availability & weekday bookings only.	✓	✓	✓		



Join Now

Scan the QR code to join and for further information.

Terms & Conditions:
Individual member details and member list is not available to members. Please refer to www.pibn.com.au for further information and privacy policy.